

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

# INTERNATIONAL CONFERENCE

Entrepreneurship and Innovation

Dubrovnik, Croatia  
23-24 May 2013

Making things work better



 **MINPO**

MINISTRY OF ENTREPRENEURSHIP AND CRAFTS



**UNITED NATIONS**

**INTERNATIONAL CONFERENCE**  
**ENTREPRENEURSHIP AND INNOVATION:**  
**MAKING THINGS WORK BETTER**

Dubrovnik, Croatia, 23-24 May 2013

**PROVISIONAL PROGRAMME**

**THURSDAY, 23 MAY 2013**

**08:00 - 09:00            REGISTRATION**

**09:00-17:45            CONFERENCE SESSIONS**

**13:00-14:45            LUNCH BREAK**

**9:00-9:45 OPENING SPEECHES**

**H.E. Zoran Milanovic**, Prime Minister of the Republic of Croatia

**Mr. Andrey Vasilyev**, Deputy Executive Secretary of the United Nations Economic Commission for Europe

**Mr Gordan Maras**, Minister of Entrepreneurship and Crafts, Croatia

**Mr Željko Jovanović**, Minister of Science and Education, Croatia

**9:45- 11:00 HIGH-LEVEL PANEL**

**Moderator: Rumen Dobrinsky**, Director of Strategy, European Alliance for Innovation

**SPEAKERS**

**Ms Lidia Brito**, Director of Science Policy and Capacity Building, UNESCO

**Ms Clara de la Torre**, Director, Research and Innovation Directorate, DG Research and Innovation, European Commission (tbc)

**Mr Hugh Morgan Williams OBE**, Chair, SME Committee, BusinessEurope

**Mr Charles Wessner**, Director, Technology, Innovation and Entrepreneurship, National Academy of Sciences, United States

## 11:00 - 13:00 SESSION 1

### INNOVATIVE ENTREPRENEURSHIP: THE LINKS BETWEEN INNOVATION AND ENTREPRENEURSHIP POLICIES

- Trends in SMEs development and their contribution to innovation
- The integration of entrepreneurship and innovation policies
- Universities and innovative entrepreneurship

**Moderator: Mr Pierre Kladny**, Managing Partner, Valley Road Capital, and Chairman, Swiss Private Equity and Corporate Finance Association (French chapter)

#### SPEAKERS

**Ms Olga Belkova**, Managing Partner, EastLabs, and Member of Parliament, Ukraine

**Mr Marco Curavic**, Head of Unit Entrepreneurship 2020, DG Enterprise, European Commission

**Mr Jaime del Castillo**, Professor of Applied Economy in the Universidad del País Vasco and President of Infyde S.L., Spain

**Ms Julia Djarova**, Managing Director, ECORYS, Netherlands

**Ms Jadranka Švarc**, Senior Researcher, Institute of Social Sciences “Ivo Pilar”, Croatia

**Mr Harry Yuklea**, Technion – Israel Institute of Technology, Israel

## 14:45-17:45 SESSION 2

### COLLABORATION AND STRATEGIC ALLIANCES IN THE PROMOTION OF INNOVATIVE ENTREPRENEURSHIP

- Linkages and alliances in support of innovative entrepreneurship
- Collaborative arrangements between the public and private sector to overcome financial and other barriers to entrepreneurship

**MODERATOR: Mr Charles Wessner**, Director, Technology, Innovation and Entrepreneurship, National Academy of Sciences

#### SPEAKERS

**Mr Luigi Amati**, META Group, Vice President for Policy Affairs, Business Angels Europe, Italy

**Ms Irina Anghel-Enescu**, Secretary General, South Eastern European Private Equity and VC Association, [Romania](#)

**Mr Drasko Ivanisevic**, Developer and Platform Evangelist Lead, Microsoft Innovation Center Varazdin, [Croatia](#)

**Mr. Harald Gohm**, CEO, Standortagentur Tirol, [Austria](#)

**Mr Pierre Kladny**, Managing Partner, Valley Road Capital, and Chairman, Swiss Private Equity and Corporate Finance Association (French chapter), [Switzerland](#)

**Ms Sonja Radas**, Senior Research Fellow, Institute of Economics, [Croatia](#)

**Ms Margarita Tchouvakhina**, Director Research, KfW Bank for Reconstruction, [Germany](#)

**Mr Valery Tsepkalov**, CEO, Belarus High-Technology Park, [Belarus](#)

**Mr Pertti Valtonen**, Counsellor, Ministry of Employment and the Economy, [Finland](#)

**END OF THE FIRST DAY OF THE CONFERENCE**  
**RECEPTION FOR PARTICIPANTS**

**18:30 Bus leaving from the Conference Venue to the Old Harbour**

**19:00-22:00 Dinner cruise at the Karaka boat**



**FRIDAY, 24 MAY 2013**

**10:00- 12:45 SESSION 3**

**SOCIAL ENTREPRENEURSHIP TO ADDRESS SOCIAL AND ENVIRONMENTAL CHALLENGES**

- **How can entrepreneurship drive the necessary changes to address environmental and societal needs?**
- **Opportunities open to investors**
- **How can policy support sustainable social innovation through entrepreneurship?**

**MODERATOR: Mr Harry Yuklea, Technion – Israel Institute of Technology**

**SPEAKERS**

**Ms Milica Begovic/ Mr Guiglio Quaggiotto, Practice Leader Knowledge and Innovation, UNDP Europe and CIS**

**Ms Anna Kaderabkova, Centre for Innovation Studies, University of Economics and Management, Czech Republic**

**Ms Mirna Karzen, Socinnovationlab, Croatia**

**Ms Antonella Noya, Senior Policy Analyst, OECD**

**Mr Frank Pot, Prof. em. Radboud University, Netherlands**

**Mr Philip Colligan, Nesta, United Kingdom (tbc)**

**12:45 -13:00 CLOSING REMARKS**

**Mr. Andrey Vasilyev, Deputy Executive Secretary of the United Nations Economic Commission for Europe.**

**Ms Dijana Bezjak, Assistant Minister of Entrepreneurship and Crafts, Croatia**

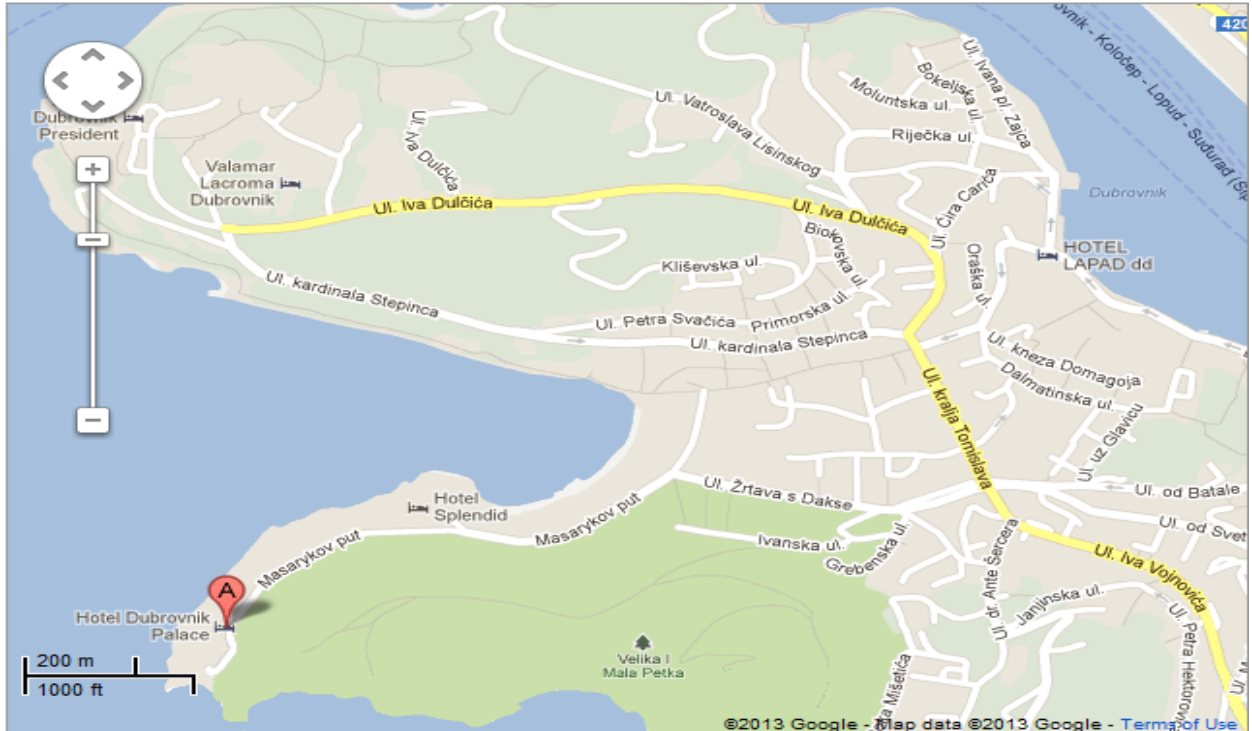
**13:00– 14:30 LUNCH**

## CONFERENCE VENUE



### Dubrovnik Palace Hotel

Masarykov put 20, 20000, Dubrovnik, Croatia



## CONTACTS

For **hotel bookings** at special rates

Conference special rates are available at the [Dubrovnik Palace Hotel](#) and [Hotel Kompas](#) for reservations received until **April 30th, 2013**. For reservations, please contact:

### **Mr Tomislav Vuksanovic**

MICE Account Manager

e-mail: [tomislav.vuksanovic@alh.hr](mailto:tomislav.vuksanovic@alh.hr)

phone: + 385 (0)20 430 821

For **all other issues** related to this Conference

### **Mr Ralph Heinrich**

United Nations Economic Commission for Europe (UNECE)

e-mail: [ralph.heinrich@unece.org](mailto:ralph.heinrich@unece.org)

phone: + 41 (0) 22 917 1269

[UNECE web page](#)

## Dubrovnik

The 'Pearl of the Adriatic', Dubrovnik has preserved its beautiful Gothic, Renaissance and Baroque churches, monasteries, palaces and fountains. The Old Town is a UNESCO World Heritage site. Located on Croatia's Dalmatian coast, the surroundings offer outstandingly preserved natural monuments, the world's bluest and cleanest sea, a unique flora and fauna, and fascinating subterranean caves.



### Getting there

**Dubrovnik Airport** is about 22 km outside the city. It is serviced by a number of international airlines including [Croatian](#), [Austrian](#), [Lufthansa](#), [Aeroflot](#), [British Airways](#) and [EasyJet](#).

An **International Bus Terminal** connects Dubrovnik to Zagreb and neighboring countries.

## International Conference

### Entrepreneurship and Innovation: Making Things Work Better

Dubrovnik, Croatia, 23-24 May 2013

#### Registration form

This form should be filled in and returned as soon as possible and **not later than 30 April 2013 to:**

Mr. Ralph Heinrich  
ECID/UNECE  
Palais des Nations  
CH-1211 Geneva 10  
Switzerland  
Fax: +41 (0) 22 917 0178  
E-mail: [ralph.heinrich@unece.org](mailto:ralph.heinrich@unece.org)

(Please type or write in block capitals in English)

Family name (Mr., Ms.):

.....

First name:

.....

Nationality:

.....

Professional position:

.....

Affiliation and professional address:

.....

.....

Telephone (please include country and city codes):

.....

Telefax (please include country and city codes):

.....

E-mail address:

.....



## Hotel reservation

**Please return to:**

Tomislav Vuksanovic (MICE Account Manager)

Fax: +385 20 430 838, E-mail: [tomislav.vuksanovic@alh.hr](mailto:tomislav.vuksanovic@alh.hr)

**Last name:** \_\_\_\_\_

**First name:** \_\_\_\_\_

**Institution:** \_\_\_\_\_

**Telephone no.:** \_\_\_\_\_

**Fax no.:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

Reservations are accepted **until April 30th**, 2013. After the mentioned date, reservations are upon request.

Please choose the room:

**Hotel Dubrovnik Palace:**

**Single room, (145, 00 Euro/night)**

**Double room, (165, 00 Euro/night)**

Accompanying person: \_\_\_\_\_

**Hotel Kompas:**

**Single room, (65,00 Euro/night)**

**Double room, (70,00 Euro/night)**

Accompanying person: \_\_\_\_\_

The above mentioned rates include VAT. Rates include bed and breakfast. Local tax is not included: 1 EUR per person/daily.

The special agreed rates are valid 3 days prior and post the conference.

**Date of arrival:** \_\_\_\_\_ **Date of departure:** \_\_\_\_\_

**Credit card holder:** \_\_\_\_\_

**Type of credit card:** \_\_\_\_\_

**Credit card number:** \_\_\_\_\_

**Expiry date:** \_\_\_\_\_

**Cancellation policy**

- Reservation can be canceled without any charge up to 30 days prior to arrival date.
- If the reservation is cancelled in a period between 29-15 days prior to arrival date, the hotel reserves right to charge participant's credit card for 1 night stay.
- If the reservation is cancelled in a period between 14-8 days prior to arrival date, hotel reserves right to charge participant's credit card for 2 night stay.
- If the reservation is cancelled within period of 7 days prior to arrival date, hotel reserves right to charge participant's credit card for total envisaged period of stay.
- In case of No-Show, the hotel reserves right to charge participant's given credit card for total envisaged period of stay.

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_