



INTERNATIONAL MASARYK CONFERENCE

for Ph.D. Students and Young Researchers

vol. III., 2012

Dear Colleges, Dear Ph.D. students,

We are delighted to invite you to the **III. International Masaryk Conference for Ph.D. Students and Young Researchers (December 10-14, 2012)** organized by MAGNANIMITAS Assn., The Czech Republic.

The Conference is intended to gain academics and Ph.D. students representing universities from European countries as well as representative of academic institutions and companies. The Conference Proceedings will be divided into eight sections:

The subject matter of Conference sections includes:

- Business Management,
- Marketing,
- Economy and Business Economics,
- Public Service,
- Financing and Accounting,
- Psychology, Sociology and Pedagogy,
- Industrial Engineering,
- Informatics and Information Technology.

All participants are welcomed to **send their applications by the December 3, 2012** via applications forms that can be found at web site: http://www.mmk.econference.cz/english/the-application_en.html

All articles will be reviewed and published in a conference book. The publication will be handed when the Conference is over. You are asked to send the papers (max. 10 pages) in electronic version by December 4, 2012 (deadline). See instructions at: http://www.mmk.econference.cz/english/paper_en.html

The conference fee is 67 EUR and includes:

- all support and access to e-conference system,
- publication of papers,
- conference book with ISBN and ETTN Code,
- papers registration to the European National Electronic Libraries.

The best papers written in English will be published at AD ALTA: Journal of Interdisciplinary Research, ISSN 1804-7890.

The conference fee should be paid by December 4, 2012 on MAGNANIMITAS Assn. bank account: IBAN: CZ075500000005799898001, SWIFT: RZBCCZPP with variable symbol (number) that is sent you when your registration is done.

All information about our Conference is available on International Masaryk Conference website: http://www.mmk.econference.cz/english/details_en.html

If you require any further information please contact us: mmk@econference.cz.

Yours faithfully,

Conference Committee Members